

## WHILE YOU ARE WAITING FOR THE MEETING TO START

- Check to see your name is correct.
  - The name must match the name you used to register for this meeting.
  - You can edit it if needed



## Meeting Logistics

- All participants will be muted during the presentation and unmuted for the discussion sessions.
- Please use the “Raise Hand” button if you have a question. We will take questions during discussion sessions.



# TOWN OF MADISON MASTER PLANNING EFFORT

FRAUST, HARVEY SCHMIDT, AND HEIFETZ PARKS



Public Meeting #1  
Zoom  
12/15/2022

# INTRODUCTION

Sarah Grimalkin, City of Madison Parks Division



# WELCOME

Thanks for coming, we're looking forward to working with you to plan your parks, including Fraust, Harvey Schmidt, and Heifetz! We want to hear your thoughts and ideas, so to make sure everyone has an equal chance to speak...

- We address all comments/questions during discussion periods and at the end of the presentation. Please use the "Raise Hand" reaction if you have a question so staff can unmute you.
- No disparaging remarks about others' comments.
- If you are not comfortable speaking tonight, please call, email, or take our online survey.

# TONIGHT'S GOALS



What are we talking about?

Location of parks and introduction to master planning process

What is there now?

Site inventory and analysis

Existing amenity review

Now what?

Gathering public input/comments, revising draft plan(s), follow-up public information meeting

Practice  
question!



HOW OFTEN DO YOU VISIT A  
PARK OR AN OUTDOOR  
RECREATION AREA?

- A. Multiple times per week
- B. About once or twice a week
- C. Once or twice a month
- D. A few times a year
- E. Other



I AM MOST INTERESTED IN THE  
MASTER PLANNING PROCESS  
FOR...

- A. Fraust Park
- B. Harvey Schmidt Park
- C. Heifetz Park
- D. More than one of these parks

# MASTER PLANNING

What is it?

A master plan:

- Is a forum for public input
- Provides a common vision for future management/development of a property through a public consensus building process
- Analyzes site inventory and suitability (What is there now and what can we do with it?)
- Provides programming (aka activities), development, and resource protection *recommendations*

Questions answered by a master plan: What is going to happen, where-ish, when-ish, and about how much will it cost?

A 10,000 foot view!

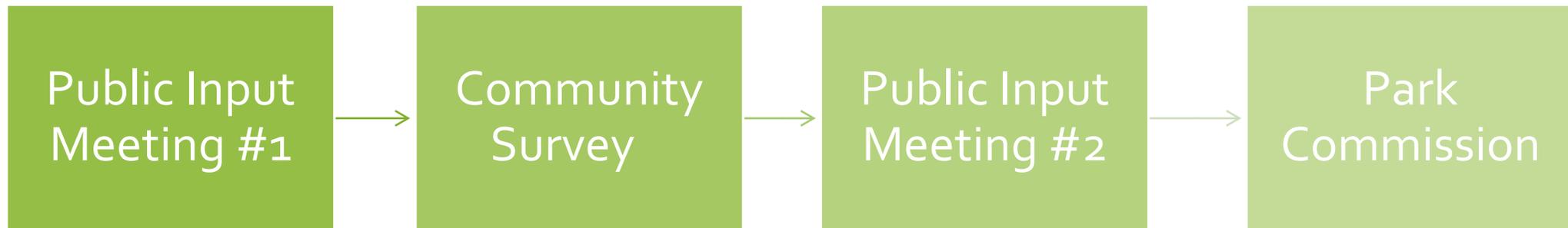
# MASTER PLANNING

A master plan does NOT:

- Specify specific materials or finishes
- Designate exact locations
- Contain construction drawings (which include information like dimensions, colors, products, quality requirements, etc. )

Questions NOT answered by a master plan: Who is going to build it, when (exact date), and how much will it really cost?

# MASTER PLAN PROCESS



↑  
WE ARE HERE

If no, or  
minor  
changes

# ZOOMING IN...

Burr Oaks Neighborhood Associations



South Madison Neighborhood Development Plan



Existing Park & Recreation Opportunities



Fraust, Harvey Schimdt, & Heifetz Parks

# Burr Oaks Neighborhood Association

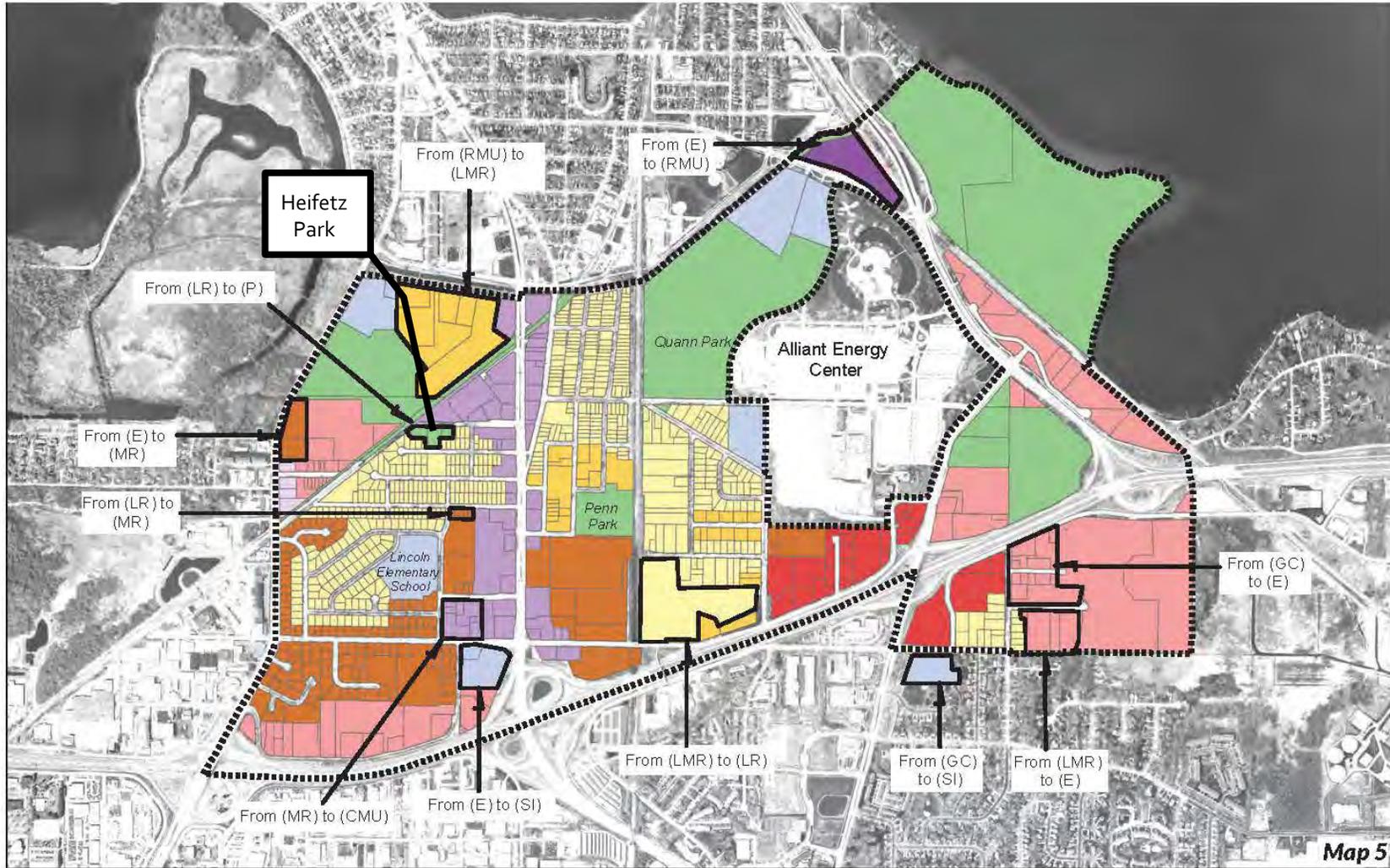


-  Hospitals
-  Park
-  Community Center
-  Library
-  School
-  Neighborhood Boundary
-  Single-Family and Two Units
-  Multi-Family (3-4 units)
-  Multi-Family (5 or more units)
-  Commercial
-  Industrial
-  Education and Institution
-  Park and Open Space
-  Agricultural or Vacant Land



HOW LONG HAVE YOU LIVED  
IN YOUR NEIGHBORHOOD?

- A. A few months or less
- B. About a year to two years
- C. About three to five years
- D. Over five years
- E. I don't live in either of these neighborhoods



**Proposed Future Land Use**

- Low Residential (LR)
- Low-Medium Residential (LMR)
- Medium Residential (MR)

- High Residential (HR)
- Neighborhood Mixed Use (NMU)
- Community Mixed Use (CMU)
- Regional Mixed Use (RMU)

- General Commercial (GC)
- Employment (E)
- Parks and Open Space (P)
- Special Institutional (SI)

- Changes from Adopted Comprehensive Plan
- Study Area Boundary





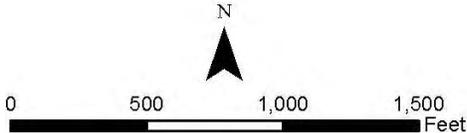
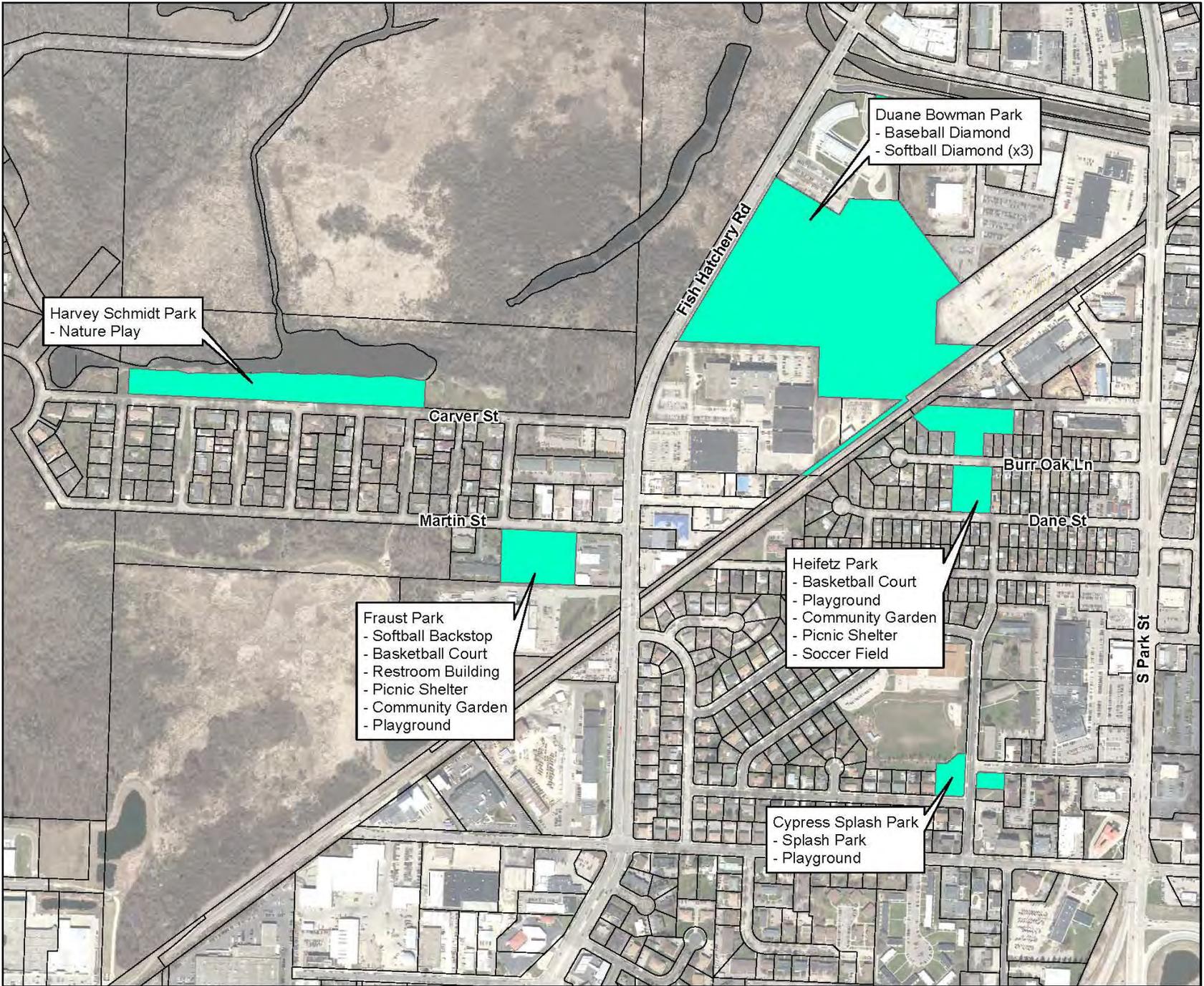
# WHY DO YOU TYPICALLY VISIT PARKS/OUTDOOR RECREATION AREAS?

- A. To walk/hike or view nature
- B. To participate in an organized field sport match or practice
- C. To play a pick-up game/field sport
- D. To take my child(ren) to a playground
- E. To go to an event or festival
- F. Other

Existing Recreation Inventory

Legend

- City of Madison Park
- Ownership Parcels





WHAT DO YOU FEEL IS MOST LACKING IN YOUR LOCAL COMMUNITY SPACES?

- A. Places to walk or bike for exercise
- B. Places for children to play
- C. Places to picnic and have gatherings
- D. Places to grow and eat local food
- E. Places for organized field sport matches or practices
- E. Other

# FRAUST PARK

- History
- Existing Conditions
  - Aerial
  - Site Photos
  - Topography and Slope
  - Soils

# HISTORY

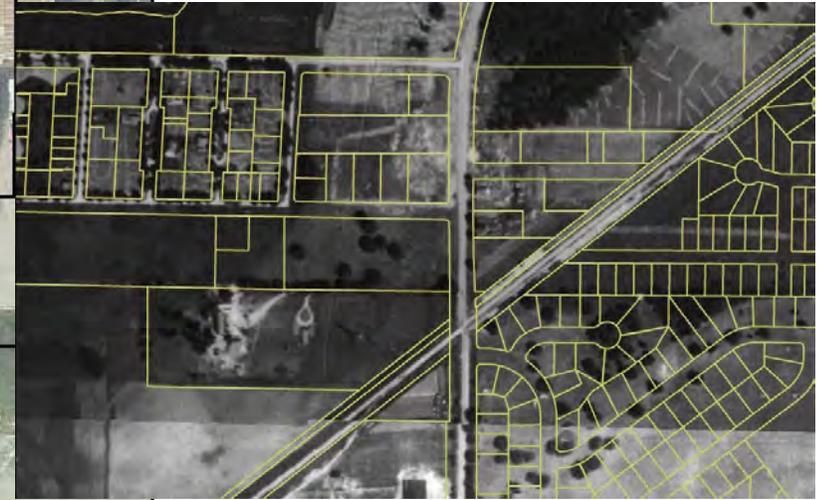
- Parcel annexed by the City of Madison in 2022
- Long history as agricultural property
- No significant or suspected archaeological artifacts/buildings on site

# EXISTING CONDITIONS

- Aerial
- Site Photos
- Topography and Slope
- Soils

A  
E  
R  
I  
A  
L

Aerial View 1937



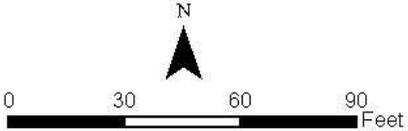
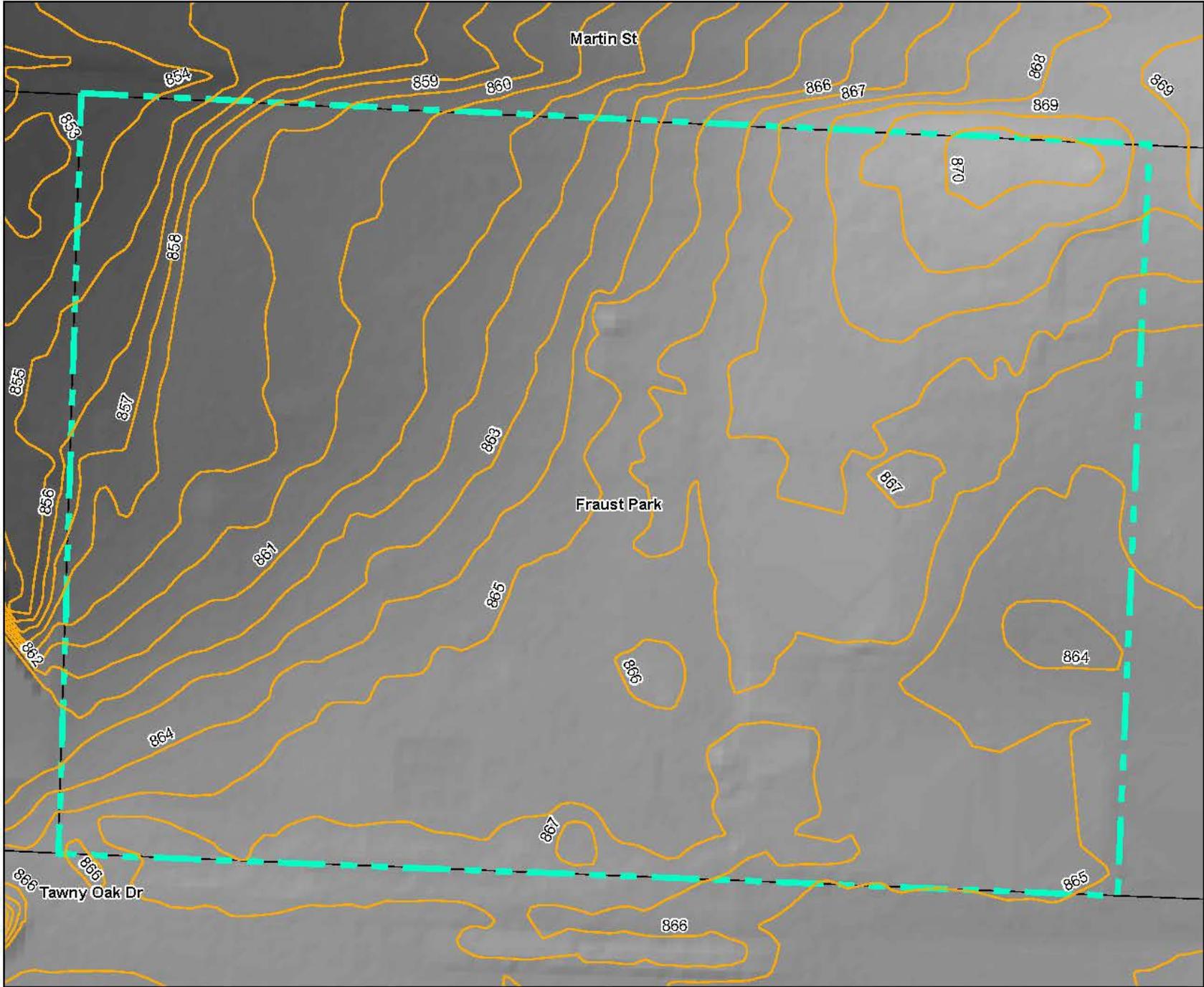
Aerial View 1968



# Existing Elevation Inventory

## Legend

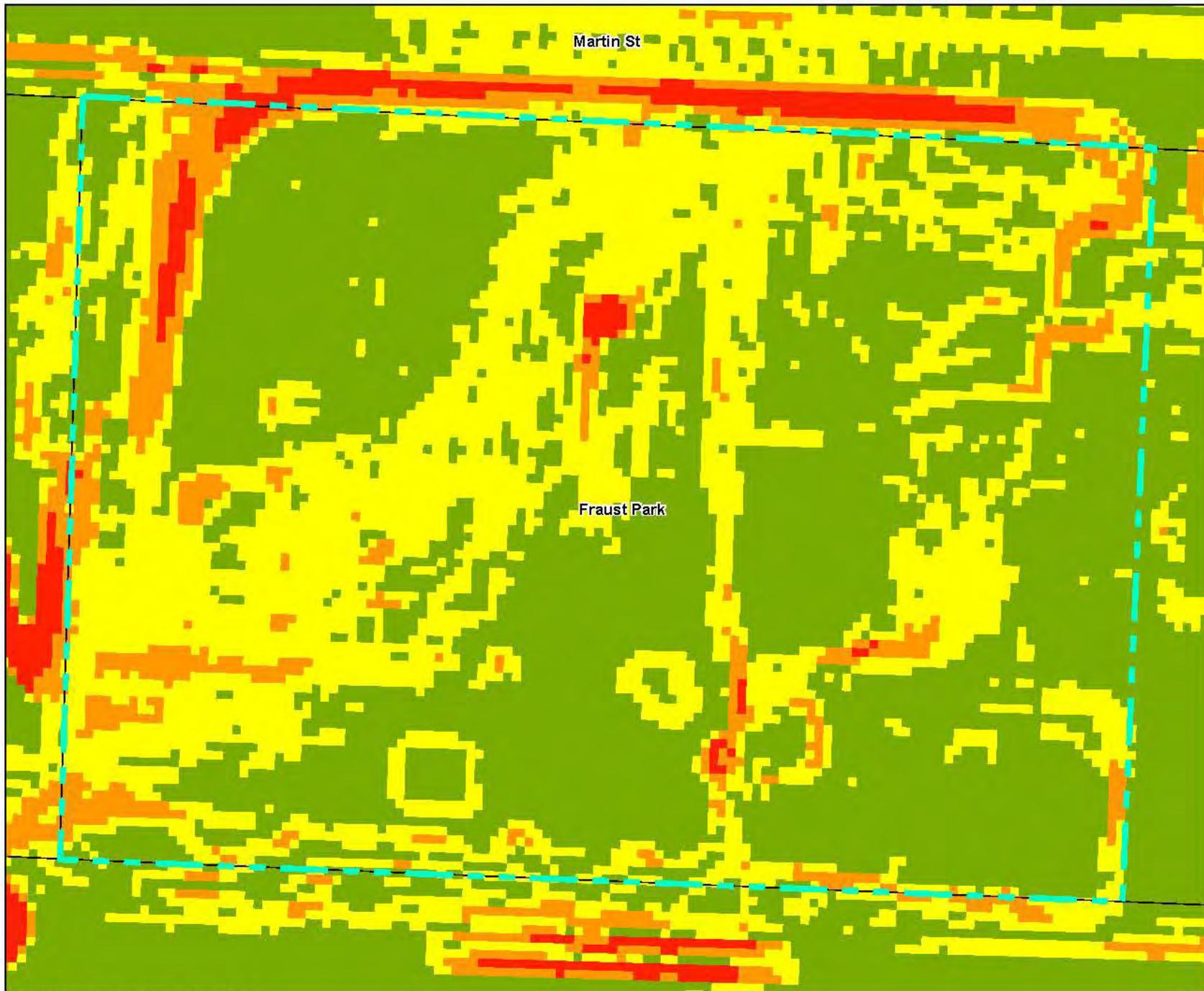
-  Fraust Park
-  Ownership Parcels
- Elevation
  -  High
  -  Low



# Existing Slope Inventory

## Legend

-  Fraust Park
-  Ownership Parcels
- Slope (in %)
  -  0
  -  1-5
  -  6-10
  -  11-20
  -  21-100



Existing Soils Inventory

Legend

Fraust Park

Ownership Parcels

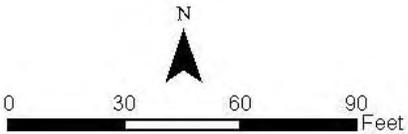
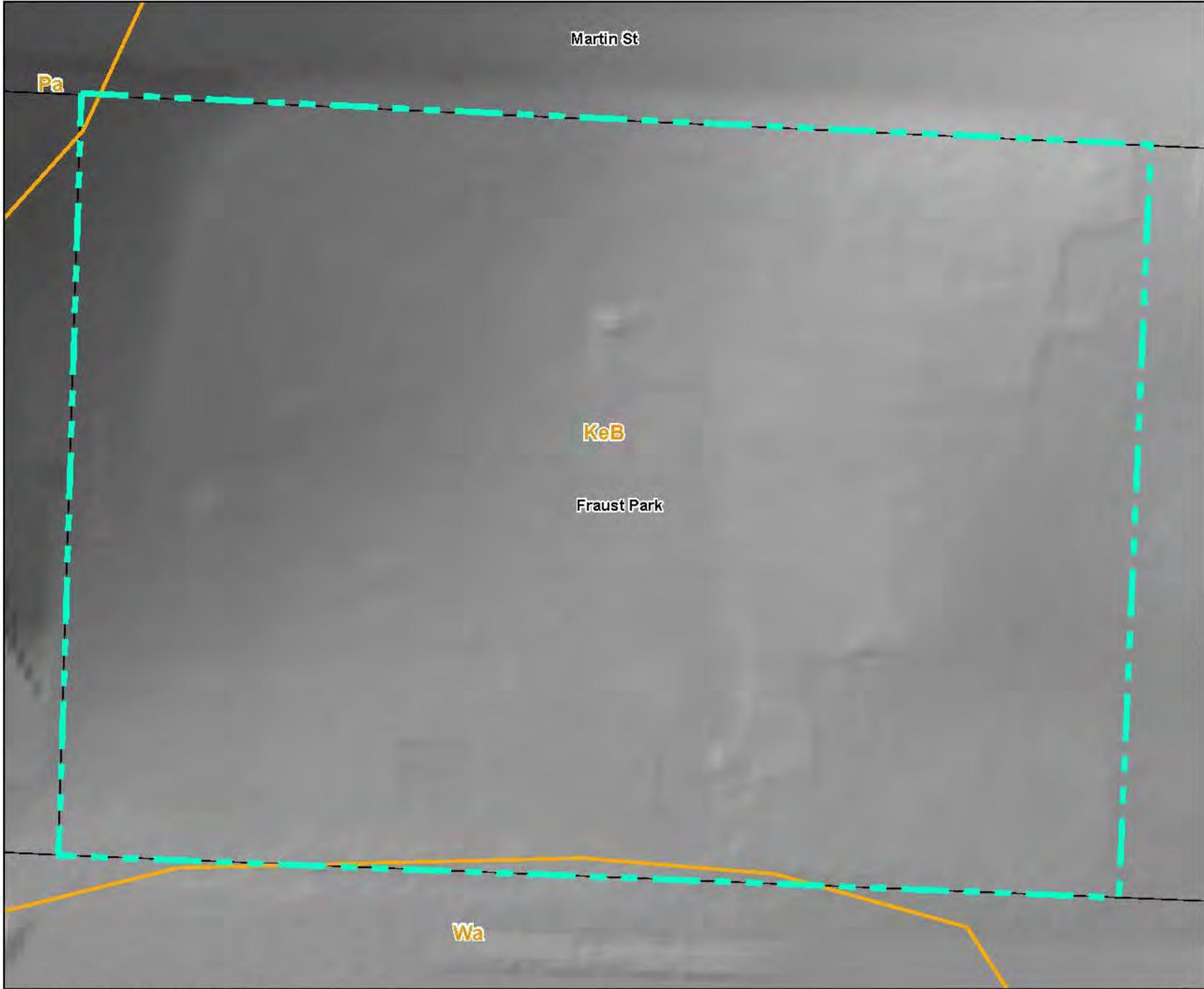
Elevation

High

Low

Soils

KeB: Kegona silt loam, 2-6% slopes, well drained, prime farmland, non-hydric



EXISTING AMENITY INVENTORY- DISCUSS



# HARVEY E. SCHMIDT PARK

- History
- Existing Conditions
  - Aerial
  - Site Photos
  - Topography and Slope
  - Soils

# HISTORY

- Parcel annexed by the City of Madison in 2022
- Wetland area, then recreational parcel
- No significant or suspected archaeological artifacts/buildings on site

# EXISTING CONDITIONS

- Aerial
- Site Photos
- Topography and Slope
- Soils
- Vegetation

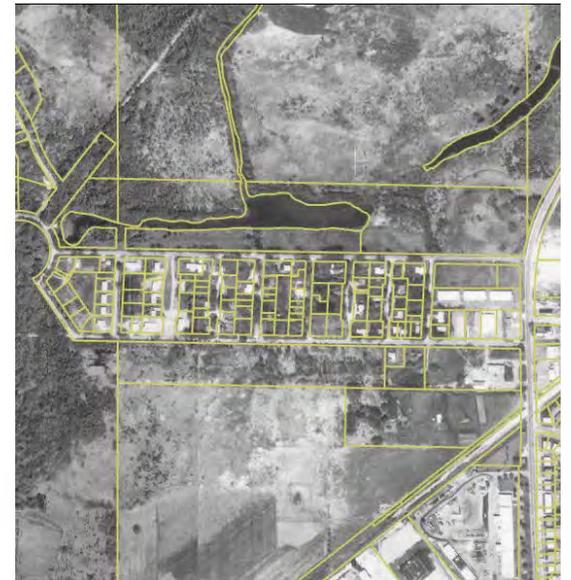
A  
E  
R  
I  
A  
L



Aerial View 1937



Aerial View 1968



# Existing Elevation Inventory

## Legend

 Harvey Schmidt Park

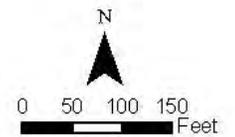
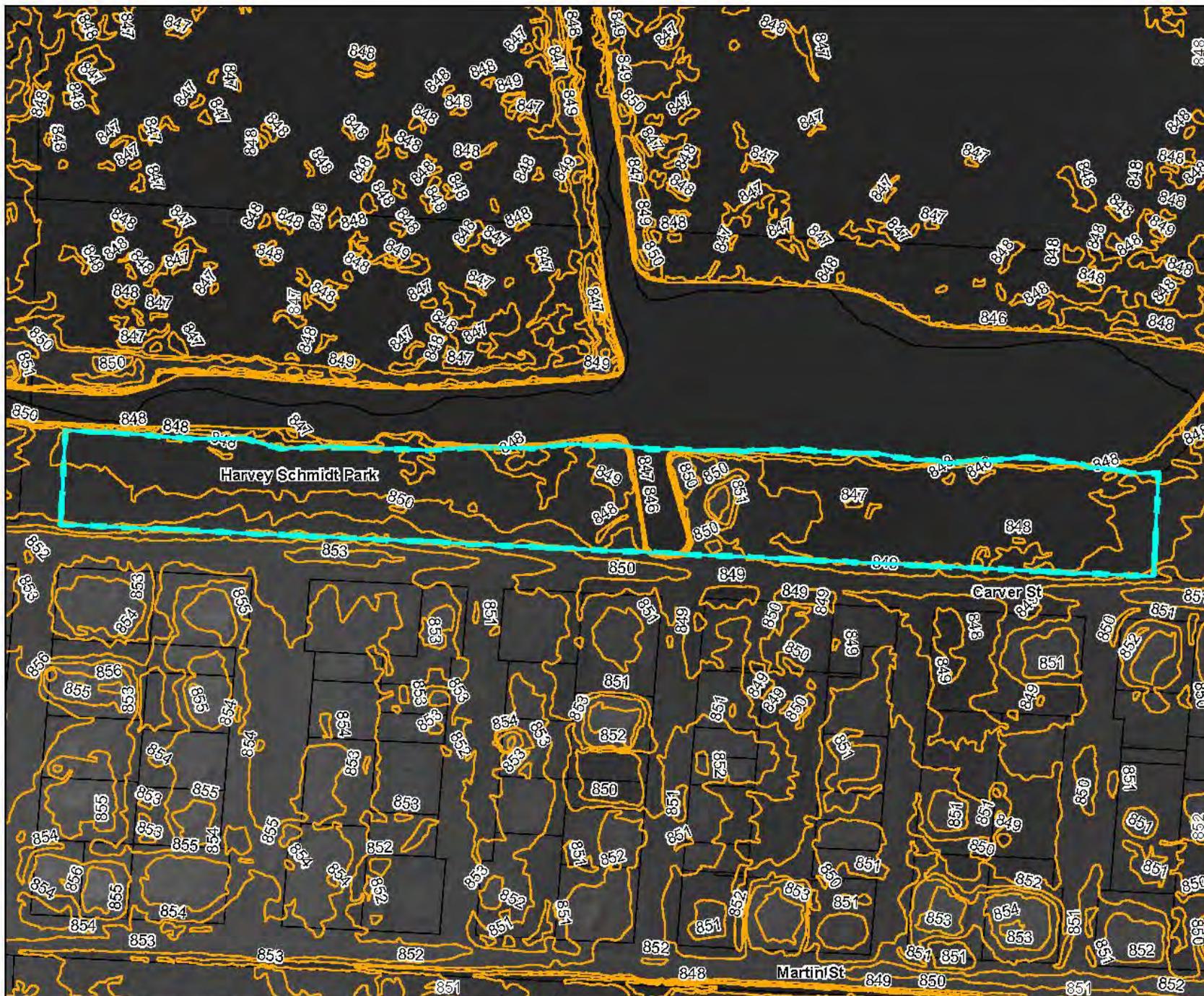
 Ownership Parcels

Elevation

 High

 Low

 1' Contours



Existing Slope Inventory

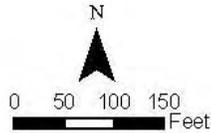
Legend

Harvey Schmidt Park

Ownership Parcels

Slope (in %)

- 0
- 1-5
- 6-10
- 11-20
- 21-100



# Existing Soils Inventory

## Legend

 Harvey Schmidt

 Ownership Parcels

Elevation

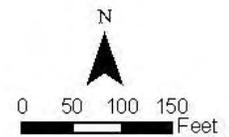
 High

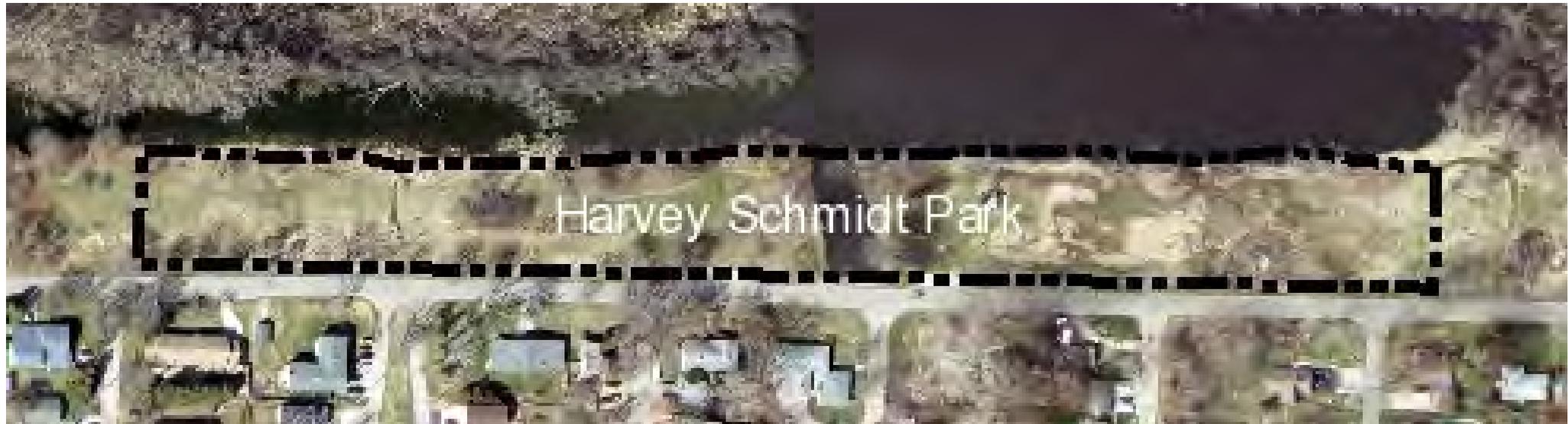
 Low

 Soils

Pa: Palms Muck, 0-2% slopes, hydric, very poorly drained, farmland of statewide importance

W: Water





# HEIFETZ PARK

- History
- Existing Conditions
  - Aerial
  - Site Photos
  - Topography and Slope
  - Soils



## Thorstad Site

### Concept Highlights

This concept proposes the creation of a new neighborhood with a mix of housing types (owner-occupied single-family detached, owner-occupied single-family attached and multifamily rental) within walking distance of Wright Middle School, Bowman Field, post office, and grocery store. A portion of the multifamily residential is located in mixed-use buildings with neighborhood-serving retail on the first floor.

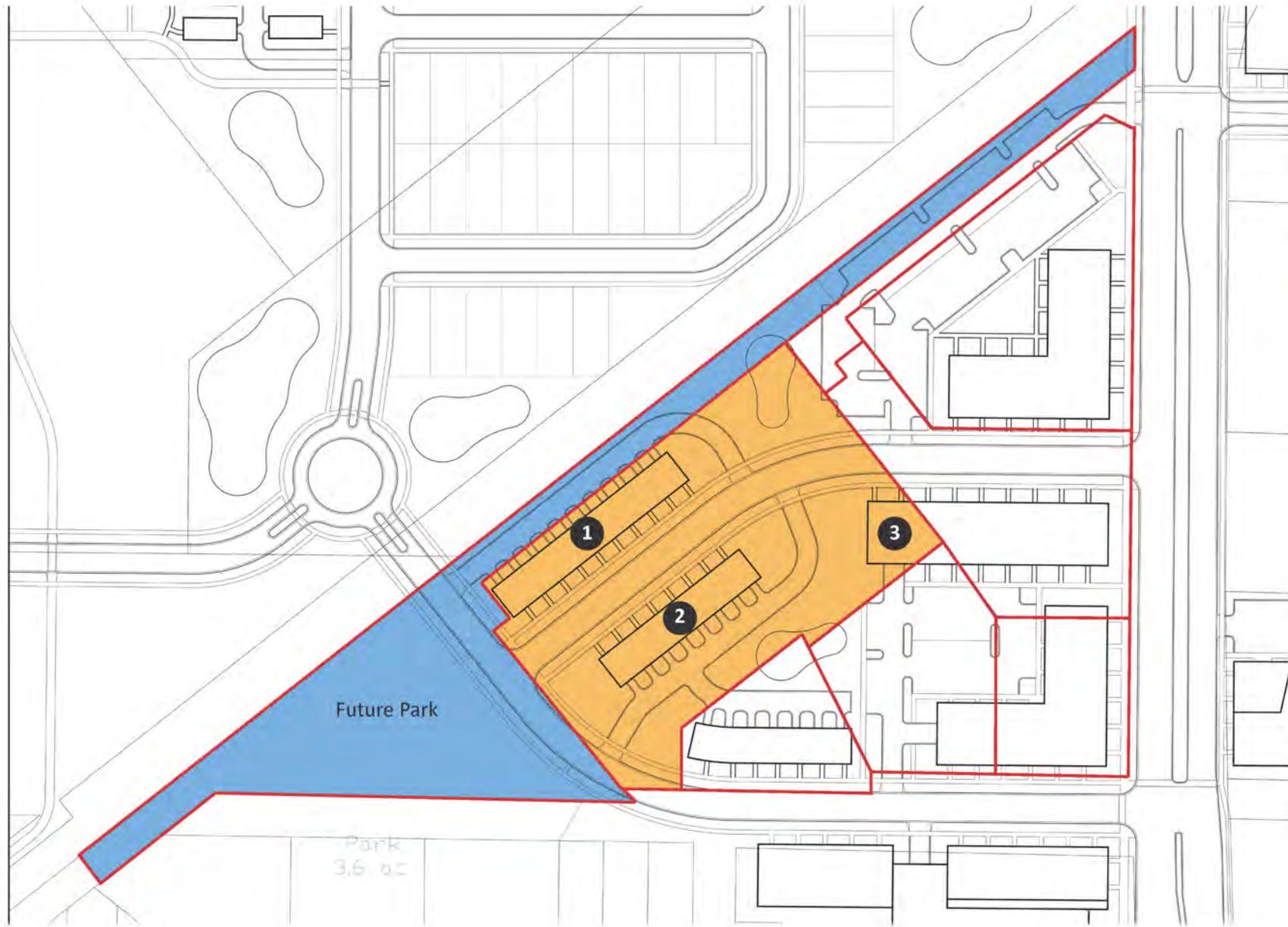
The creation of a public open space at Wingra Creek is proposed. This large open space will have accessible walking paths and a green plaza for outdoor events.

Connectivity improvements are proposed in the concept: a path to the middle school and a new east-west street leading from South Park Street to Fish Hatchery Road will provide easy access between the two major corridors. The Cannonball bike path extension and new Wingra Creek amenities will directly connect to UW Arboretum.

- a** Mixed-use and multifamily development. Extend Culmen Street north to new east-west street.
- b** Redevelopment of Capital Newspaper site with light industrial.
- c** New residential neighborhood consisting of low, low-medium, and medium-density residential.
- d** Create linear park along Wingra Creek to serve as recreation space.
- e** Preservation of natural areas along Wingra Creek. Add pedestrian amenities including: benches, shade trees, green buffers, etc.
- f** Townhomes or rowhomes.
- g** Mixed-use building with neighborhood-serving retail, residential above.

The purpose of this concept is not to assign a particular use on a particular lot. Rather, it is meant to explore and illustrate the fundamental planning and design principles that can shape the area into a more attractive, cohesive, functional and economically-vibrant place.

**Figure 4**



Total Site = 111,421 Sqft  
 Future Park = 57,220 Sqft  
 Street = 10,024 Sqft  
 (Back of curb to back of curb)  
 Other pavement = 18,747 Sqft  
 Terrace/grass = 25,430 Sqft  
 Bldg Footprint = 0 Sqft

Total Site = 127,548 Sqft  
 Street = 16,106 Sqft  
 (Back of curb to back of curb)  
 Other pavement = 23,597.8 Sqft  
 Terrace/grass = 65,062.5 Sqft  
 Bldg Footprint = 22,781.7 Sqft  
 1. 10,000 Sqft  
 2. 8,000 Sqft  
 3. 4,781.7 Sqft

Park  
3.6 ac

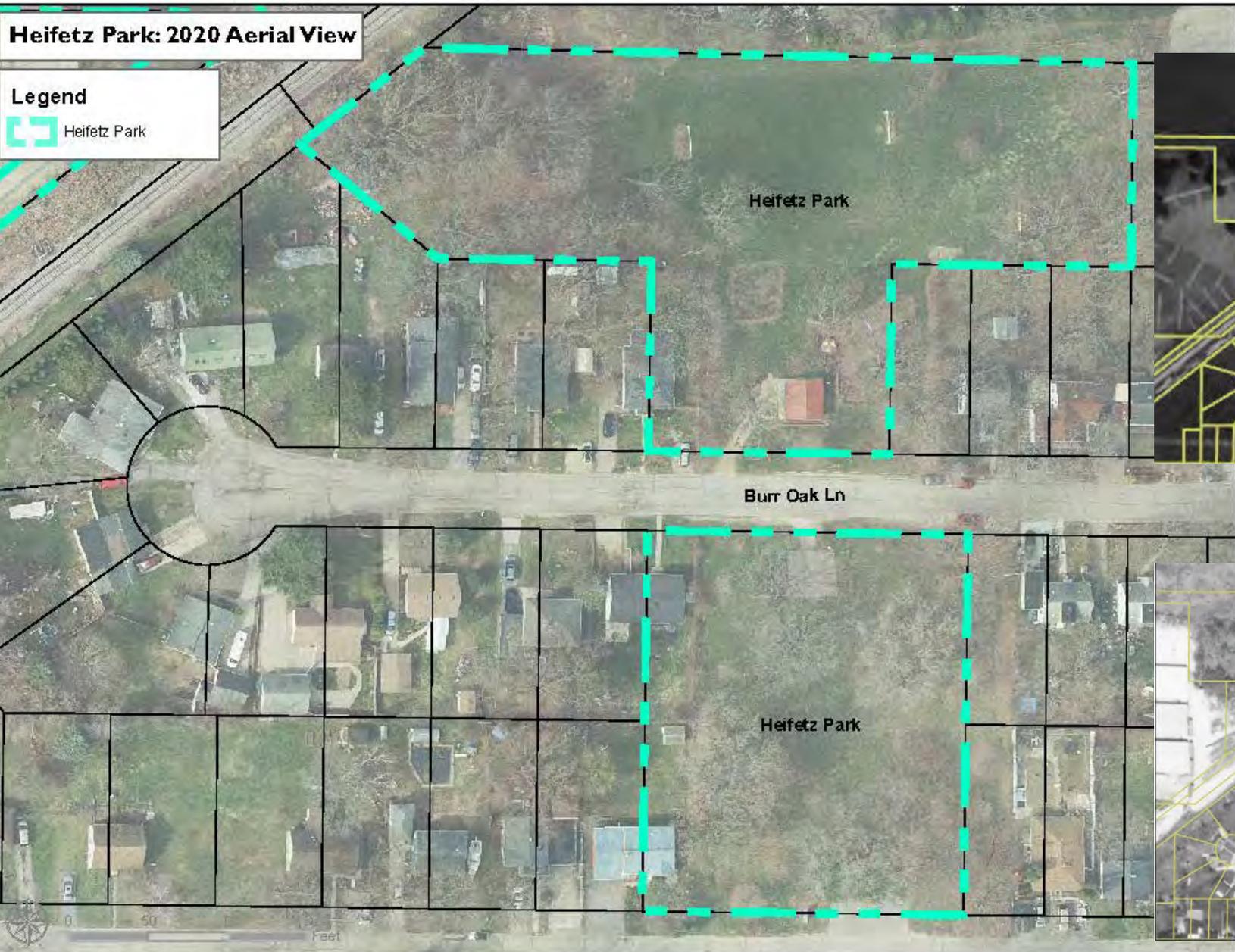
# HISTORY

- Parcel annexed by the City of Madison in 2022
- Long history as wooded parcel in residential area
- No significant or suspected archaeological artifacts/buildings on site

# EXISTING CONDITIONS

- Aerial
- Site Photos
- Topography and Slope
- Soils

A  
E  
R  
I  
A  
L



Aerial View 1937

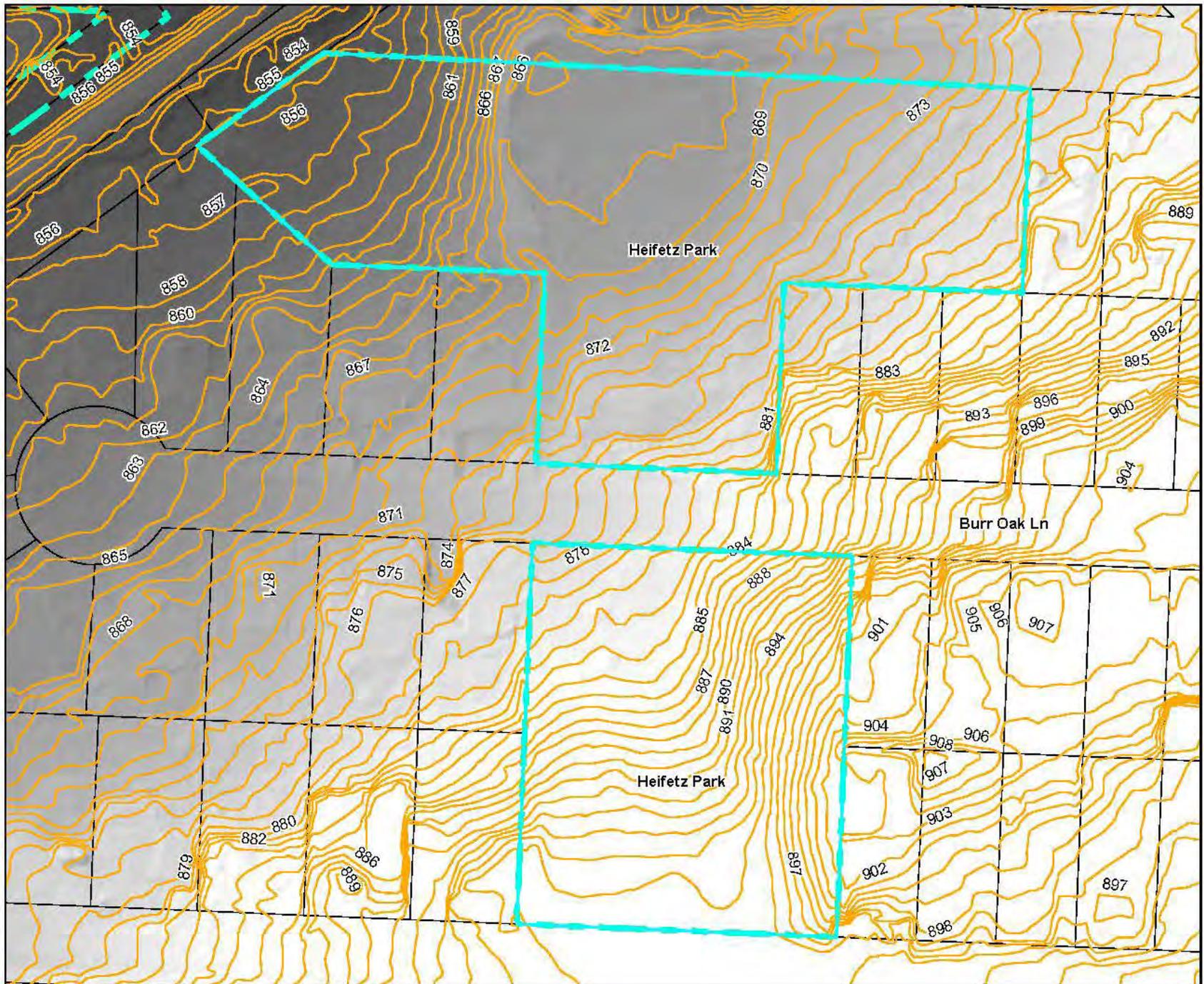


Aerial View 1968



# Existing Elevation Inventory

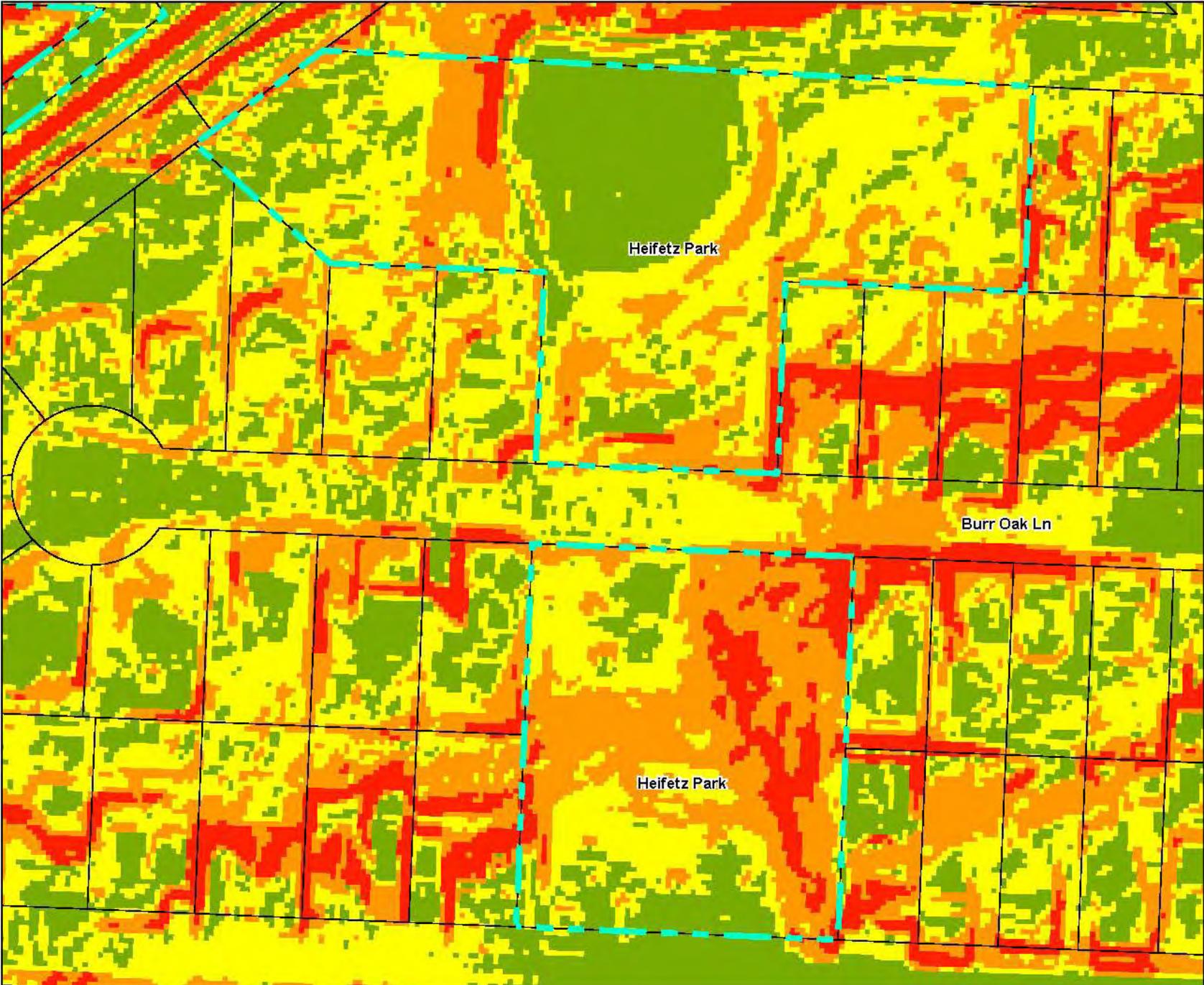
- Legend**
-  Heifetz Park
  -  Ownership Parcels
  - Elevation
    -  High
    -  Low
  -  1' Contours



Existing Slope Inventory

Legend

- Heifetz Park
- Ownership Parcels
- Slope (in %)
  - 0
  - 1-5
  - 6-10
  - 11-20
  - 21-100



# Existing Soils Inventory

## Legend

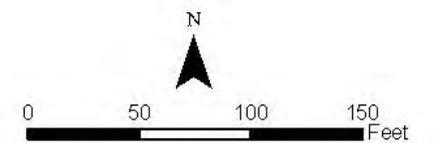
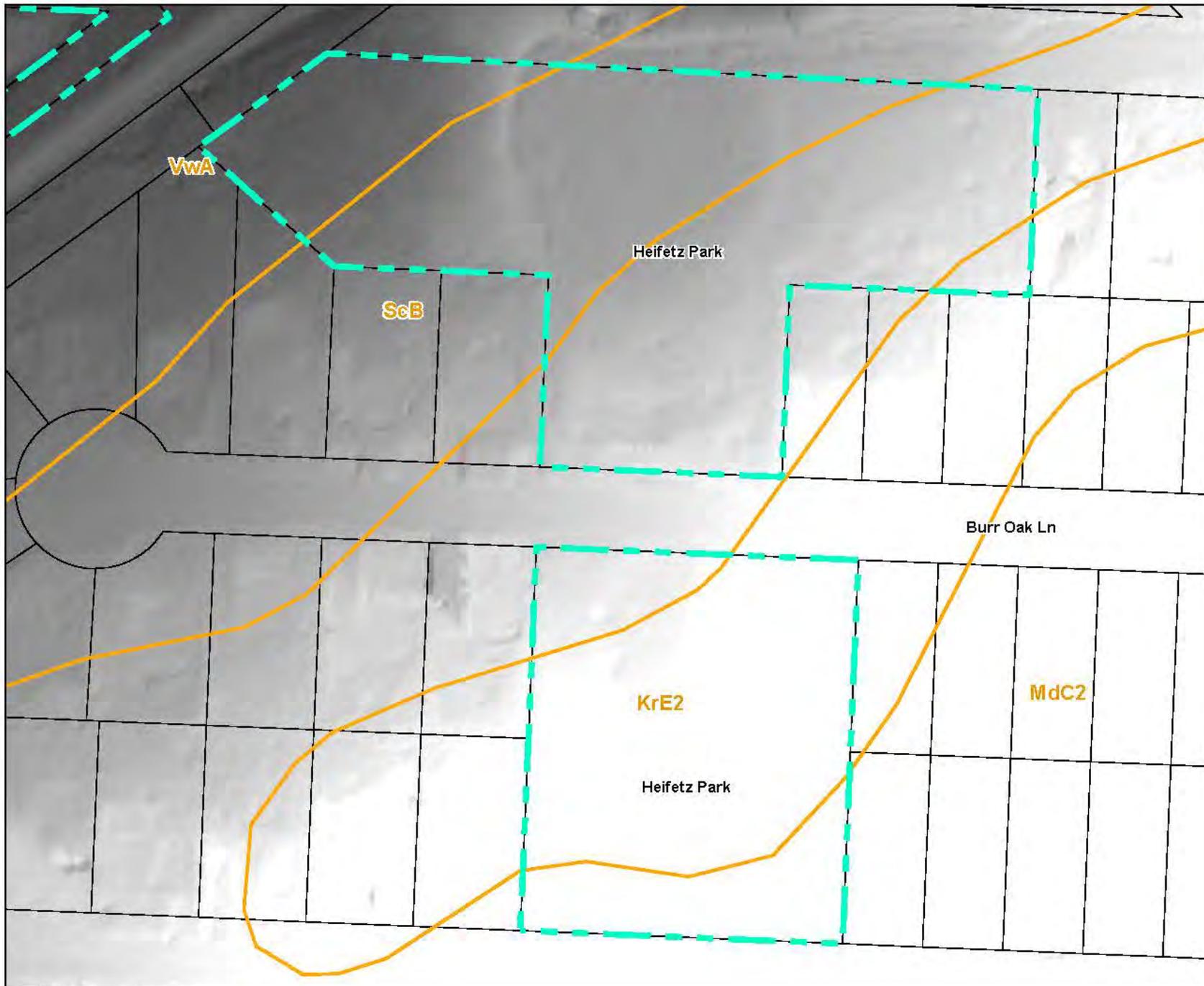
-  Heifetz Park
-  Ownership Parcels
- Elevation
  -  High
  -  Low
-  Soils

KrE2: Kidder soils, 20-35% slopes, eroded, non-hydric, well drained

MdC2: McHenry silt loam, 6-12% slopes, eroded, non-hydric, well drained, farmland of statewide importance

ScB: St Charles silt loam, 2-6% slopes, predominantly non-hydric, well drained, prime farmland

VwA: Virgil silt loam, gravelly substratum, 0-3% slopes, predominantly non-hydric, somewhat poorly drained, prime farmland if drained



EXISTING AMENITY INVENTORY- DISCUSS



# NEXT STEPS

- Gathering public input
  - Be sure to contact us with comments or take/submit the Community Survey!
- Madison Parks will analyze public input and site conditions
  - What do residents want and what can the site provide?
- Public Input Meeting #2
  - Day and time to be announced
  - Conceptual plans will be presented for public review and voting!

Watch the City Parks “Project Portal” website for the Community Survey and project updates!

[www.cityofmadison.com/parks/projects/fraust-park-master-plan](http://www.cityofmadison.com/parks/projects/fraust-park-master-plan)

[www.cityofmadison.com/parks/projects/Harvey-schmidt-park-master-plan](http://www.cityofmadison.com/parks/projects/Harvey-schmidt-park-master-plan)

[www.cityofmadison.com/parks/projects/heifetz-park-master-plan](http://www.cityofmadison.com/parks/projects/heifetz-park-master-plan)



# COMMENTS?

CONTACT US:  
SARAH GRIMALKIN  
OFFICE: (608) 263-6850  
EMAIL: SGRIMALKIN@CITYOFMADISON.COM

